

*If you can dream it...*

Your clients are at a very vulnerable time in their lives, when they are considering pet hospice or pet euthanasia. It is important for you to put your best image forward. Let pet parents know that you are professional and trusting; that you will take care of them in their time of uncertainty and grief. This is especially important in your logo and marketing materials.

Good design draws people in and makes them want to purchase from you. It also works towards enhancing the family's perception of trust, confidence and value.

*I can design it!*



Owner and founder of White Space Graphics, LLC, Janell Osborn has been partnering with businesses across the country Since **2002** to strategize and create the visions of each of her clients' specific projects. She listens to their hopes and expectations for their promotional materials and creates designs to meet their goals.

What can White Space Graphics, LLC do for you?

Call today and let's talk about it!

**(970) 420-4363**

**White**space  
**Graphics** llc

*Designing YOUR vision!*



**Owning a Business  
Can be RUFF!**

**White**space  
**Graphics** llc

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## I Will Make Your Branding PURR!!

### Brochures and Flyers

A well-designed brochure or flyer can be a great first impression. An effective way to get the attention of your target audience, flyers and brochures promote events, products and services or announce big news about your business.

### Branded Websites and Digital Graphics

White Space Graphics, LLC strengthens your brand by creating responsive websites (SEO optimized) and digital graphics to complement and enhance your printed materials. I can work with your current web team for graphics or use my local resource that hosts and aids me in the full development of your responsive website. SEO Services also available upon request.

### Logo and Business Card Design

Whether it is a new or a redesigned logo, make sure your logo and business card is something that represents you and is something you love! It's your first impression!



### Social Media, Electronic Communication and Branding

Stay in front of your clients and potential clients with Top of Mind Awareness (TOMA). Whether you're interested in newsletters, e-books or social media branding, we can help you: for example, a great brief monthly e-newsletter is a wonderful way to get the news out about your business without the high cost of printing and mailing.

### A Cohesive Brand

You want to be consistent throughout your marketing materials in order to create a recognizable brand. The more you are recognized, the more often potential clients will seek to call you first. You create a brand with a Logo, Business Cards, a Website, Social Media Graphics, you get the idea.

Ask about personalized estimates and discounts on multiple projects. Please visit the website to view a full list of services, my portfolio gallery, and my pet notecard collection for sale in my online store.

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## What others are saying ...



"White Space Graphics is one of the top services I work with to grow my company. Their speed, professionalism, and attention to detail makes them a valuable member of my team."

- Kathy of Cooney Consulting  
Fort Collins, CO

"Before finding White Space Graphics, we wasted innumerable hours attempting to create our own brochures and website. Working with Janell was simple and before we knew it, we had marketing materials and a website that continue to bring us compliments and business."

- Michelle Lorenzen of Hearts and Halos  
Greater Los Angeles Area, CA



## Other Products:



### Pet Note Cards

Over 15 designs or personalized for you!



### Photo Enhancements

Digital repair and enhancements services